

## FMP Direct Service



### *Direct-Fed Listings*

With our FMP Direct service, we submit your business listing to multiple publishers and national data providers via direct feed. That means results will begin to appear immediately and continue to appear during the first two weeks of your subscription.

A partial list of providers that participate in FMP Direct are included below:

Yelp	ShowMeLocal	Local Database	Citysquares
Tyloon	nSphere	Yahoo	Judy's Book
Factual	OwnLocal	Compass	USCity.net

We report to you the places you have been listed after the first two weeks with direct links to your listing for you to view!

# Universal Listing Service



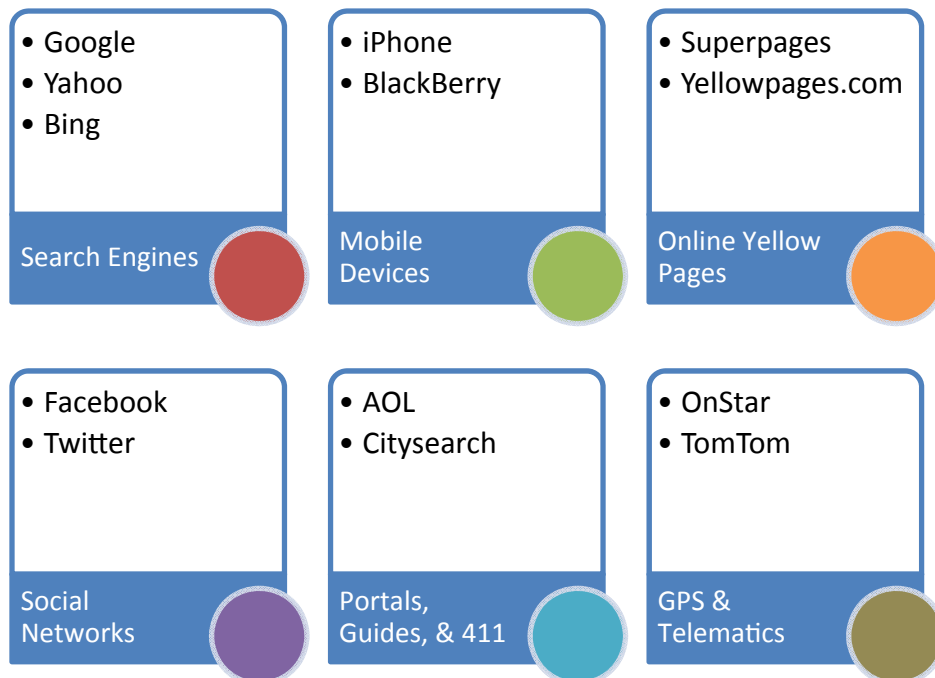
## *Widespread Distribution*

In addition to the FMP Direct Service, our Universal Listing Service is a powerful one-stop distribution point for your pharmacy profile. Your information gets distributed to two of the largest data warehouses that behind the scenes power 95% of online search. With the Universal Listing Service you'll see your business profile show up across more than 150 digital distribution points.

We will build you a rich profile for your business that includes accurate information, descriptions of your products and services, hours of operation, payment methods, logos, and more.

Until now there has been no easy way to manage all this information directly from the business owner. Usually search results are based on secondary sources and are often outdated. Take control of your pharmacy business profile today and help bring in new customers!

*See examples of distribution points below:*

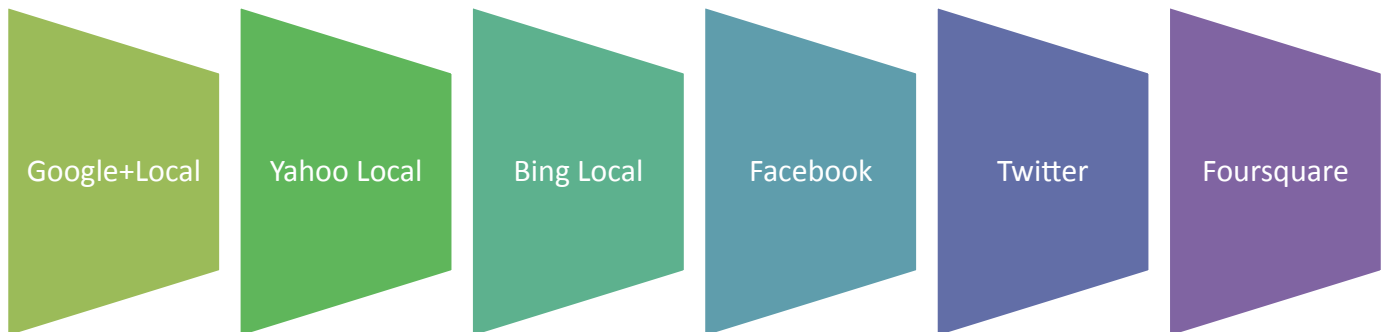


## Claimed Profiles & Social Media

*Take charge of your information*



Claimed Profiles are a feature of our Premium Find My Pharmacy package. As with most things, password protected business profiles are much more secure and accurate than non-password protected listings. Claimed profile listings not only are verified for accurate information through an in-depth process, but also are treated as high-value listings that search engines do not just merge in with other listings. These listings hold value as crucial anchor points for internet search traffic. Once we claim these profiles for you, then we hand over the passwords and you can do as much or as little with your listing as you wish. The power is in your hands.



Social Media sites are highly valuable to you at an independent pharmacy as well. Facebook and Twitter are great places to let customers know about special store hours for the holidays or events going on at the pharmacy, such as a flu vaccination clinic. With just one post you can reach many customers and keep them up to date with your business. FourSquare allows your customers to “check in” at your pharmacy and let others know that they have visited. These three sites are user-friendly ways to drive traffic to your pharmacy. Also a feature of the Premium Find My Pharmacy package, this Social Media feature can be an invaluable marketing tool for the independent pharmacist.



[Like PPSC on Facebook Today!](#)

# Find My Pharmacy Distribution List



## *Subject to Frequent Updates*

Find My Pharmacy reaches publishers and data providers in a variety of ways. The partial list below represents publishers that are reached via direct and indirect feeds, as well as sites that manual submission is made via public gateways. Nothing herein should be construed to imply a relationship between PPSC and the site listed.

Acxiom	GetFave.com	OpenList
Address.com	Go2	PacketSignal
Advertise.com	Google	PDCPages
Advice.com	HelloMetro.com	Planet Discovery
Airarena	Herald.com	Priceline
Alikelist.com	HotBot.com	Radaris
Allpages.com	Hotfrog.com	Search Initiatives
AOL	Immersfind	SearchBug.com
Apple	infoUSA Express	SeccionAmarilla
Areaconnect	Update	SeniorChecked
Ask	Infospace.com	Shop.com
BlackBerry/RIM	Innovetra	Superpages.com
B2Byellowpages.com	InsiderPages	Switchboard.com
Boorah	Intelius	TheRedBook.org
Bing	Intuit	Topix
Bright Kite	JustDial	TrafficEngine.net
Center'd	Justmytown	US City.net
Citysearch	Kudzu	Verizon.com
Collarity	LikeMe	Weblocal.ca
Comcast Local	Local.com	Where.com
Contextuads.com	LocalMatters.com	WhitePages.com
Daplus.com	Lexis Nexis	YellowBot
DaPlus.us	LocalSearch.com	YellowOne
Databanq	LookSmart.com	YellowPages.com
DigitalPressConsortium	Loqal.com	YellowPageCity
DexKnows	Lycos.com	YellowBook
DirectoryM.com	MagicYellow.com	YellowUSA.com
Disney	MapQuest	Yahoo!
DreamLocal.com	MediaPages/Canoe	Yelp
Earthlink.com	Media News Group	YP.com
Electronic Directories (Yellow Pages, Inc)	Merchant Circle	Zipcodez.com
Elocal	MidwestYP.com	Zingy
Fizzlocal	MojoPages	411/Directory
GenieKnows	Montavo	Assistance
Geodelic	MyWebYellow	411info
	One Call Now	Free411
		KGB